



SaaS-based Identity Continuity Platform

No organization is immune to identity fraud. With customers performing confidential transactions online at a rate like never before, the challenge of protecting their data from bad actors grows more and more difficult. Businesses need a way to manage their customers' identities that is flexible, reliable, expandable, and doesn't require an IT expert to manage.

That's why we created TrustX®, our next-gen, SaaS-based identity continuity platform. Our solution lets any organization optimize and futureproof their customers' digital identity journeys, from verification, to authentication, to account recovery, across all channels.

Optimized by AI and featuring a no-code orchestration layer for rapid implementation and customization, TrustX supports our clients' current and future identity verification and authentication needs while maintaining full regulatory compliance. Built to run on AWS, it has the tools and scalability required to deliver best-in-class SaaS-based customer identity and access management, while benefiting from the experience and technology derived from over a quarter of a century of Daon innovation in the biometrics industry.

Key Benefits

SaaS hosting model

Enjoy fast deployment customized to fit your organization's process and compliance/data sovereignty requirements. Lower your IT overhead, get continual software updates, and access third-party data support, all in a platform designed to grow with your organization.

Orchestration layer

Create new or edit pre-defined, best practice workflows via no-code, drag-and-drop functionality. An optimized rules engine and real-time testing give you the tools and knowledge to make process adjustments on the fly—all with no development required.

Built-in reporting

Know every aspect of your customer's identity journeys with the workflow analytics dashboard. Leverage the insights derived from visibility ranging from global benchmarks to individual, customer-level data, to optimize your processes.

Identity continuity

Get rid of friction forever. Seamless integration between verification and authentication across all channels eliminates data silos and creates a more positive experience for your customers.

Global reach

TrustX is designed to operate globally, not locally, with a focus on compliance, enabling control over the geographic region in which data is processed and stored and the management of identities across multiple regions.

Customization

The Trust SDK and brand management interface give you the tools required to seamlessly integrate with your existing interfaces. TrustX is built to conform to the individual needs of your organization.

To learn more about TrustX, visit www.daon.com/TrustX



